

VIVA - Win a 27 x 200ml Case of VIVA Flavour Milk Drink 2023

COMPETITION TERMS AND CONDITIONS

1. These terms and conditions together with any specific rules set out in the competition notice (as defined below) constitute the competition rules ("**Rules**") and apply to the competition on www.lakelanddairies.com/foodservice ("**Competition**"), unless otherwise expressly stated.

By entering the competition, entrants agree to be bound by these rules.

2. The Competition is organised by Lakeland Dairies Foodservice

3. In the event of any dispute regarding the Rules, results and all other matters relating to a Competition, the decision of Lakeland Dairies Foodservice shall be final, and no correspondence or discussion shall be entered into between Lakeland Dairies Foodservice and Competition entrants.

Qualifying Entrants.

4. To qualify to enter the competition entrants must fit the below criteria. Entrants must:

- **Be over 18 years old, or have parental consent**
- **Be a resident of UK / IRE**

5. By entering the competition, entrants hereby warrant that all information submitted by them is true, current and complete. Lakeland Dairies Foodservice has the right to verify the eligibility of all entrants.

6. Lakeland Dairies Foodservice reserves the right to disqualify any entrant at any time if it has reasonable grounds to believe the entrant has breached any of the Rules.

7. In the event that any entrant is disqualified from the Competition, Lakeland Dairies Foodservice at its sole discretion may decide whether a replacement should be selected. In the event of an entrant being disqualified any further entrant will be selected on the same criteria as the original entrant and will be subject to the Rules.

Competition mechanism.

8. Any qualifying entrant may enter the Competition. The permitted number of entrants is one. Any entrant who enters more than the permitted maximum may be disqualified.

9. Entries for the Competition must be made **by Midnight on Wednesday 27th September 2023** using the dedicated page on www.lakelanddairies.com/foodservice found [here](#).

10. Competition entries must be made in the manner and by the closing date specified in the Competition Notice and in these terms and conditions. Failure to do so will disqualify the entry.

11. All Competition entries are made free of charge. There is no purchase requirement to enter the Competition and there is no charge to register for use of the website.

12. Once the competition closes, ten winners will be chosen at random by Lakeland Dairies Foodservice by Midnight Thursday 5th October 2023. **There will be five winners across UK &**

Northern Ireland collectively and five winners from Republic of Ireland. If there is no response from a selected winner by Midnight Thursday 26th October 2023, the prize will be forfeited.

13. Lakeland Dairies Foodservice reserves the right at any time to modify, discontinue (temporarily or permanently) this Promotion with or without prior notice due to reasons outside its control (including in the case of anticipated, suspected or actual fraud). The decision of the Promoter in all matters under its control is final and binding

Prizes.

14. The winners will each receive one case of VIVA Flavour Milk Drink No Added Sugar 200ml. The case contains 27 x 200ml cartons of VIVA Flavour Milk Drinks.

15. Prizes are non-transferable and there is no cash alternative. Lakeland Dairies Foodservice reserves the right to substitute prizes of equal or greater value at any time. Lakeland Dairies Foodservice reserves the right in its sole discretion to withhold delivery of the prize until such proof of eligibility and identity has been confirmed or if such proof is not produced on request or to disqualify the entrant from the Competition.

16. The prizes will be sent by Lakeland Dairies Foodservice no later than 10 working days after confirmation from the winner. The prize will be sent in one delivery.

Liability.

17. Where Lakeland Dairies Foodservice has disqualified an entrant, Lakeland Dairies Foodservice will have no further liability to such entrant.

18. Any personal data relating to entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the individual's prior consent.

Data Protection and Publicity.

19. The winners may be requested to take part in promotional activity. By taking part in the Competition, you consent to your name, photographs, audio and/or visual recordings of you, and any comments made by you relating to the prize and Competition experience being used by Lakeland Dairies Foodservice for promotional, marketing and publicity purposes in any media worldwide without any fee being paid to you.

20. By submitting their personal details, the entrant agrees to Lakeland Dairies Foodservice processing those details in accordance with the terms of the Lakeland Dairies Privacy Policy available from Lakeland Dairies Foodservice website <https://www.pritchitts.com/privacy-and-cookie-policy>.

Information, and personal data which is provided by entrants when they enter the competition will be held and used by Lakeland Dairies Foodservice and their suppliers and contractors in order to administer the competition and for marketing and promotional purposes.

21. Any personal data relating to entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the individual's prior consent.

22. Lakeland Dairies Foodservice (or any third party nominated by Lakeland Dairies Foodservice) may exercise its sole discretion to use the winners' name, and school name, relating to the prize and competition experience for future promotional, marketing and publicity purposes in any media worldwide without notice or without any fee being paid.

23. The winners agree to engage with Lakeland Dairies Foodservice, its PR company and external media to promote the competition upon winning without any fee being paid.

24. By submitting their personal details, the entrant agrees to Lakeland Dairies Foodservice processing those details in accordance with the purposes made known the entrant at the time of entering.

25. Lakeland Dairies Foodservice shall comply with all applicable requirements of the Data Protection Act 2018, the General Data Protection Regulation, any successor legislation or other applicable law.

26. For any further information about Lakeland Dairies' processing of personal data and privacy rights, please consult the Lakeland Dairies Privacy Policy available from Lakeland Dairies Foodservice website <https://www.pritchitts.com/privacy-and-cookie-policy>

Jurisdiction.

27. The Competition and Rules will be governed by English law and any disputes arising out of or in connection with the Competition and Rules will be subject to the exclusive jurisdiction of the courts of England.

How to contact us.

28. You can contact us in relation to any Competition by writing to Lakeland Dairies Foodservice competitions@lakelanddairies.com

These terms and conditions were last updated on 11th September 2023.